



Press Contact

NAME: PAULA MATHEWS

EMAIL: paula@peaksignal.io

PRESS RELEASE

Peak Signal Named Preferred Supplier for Professional Services for A+E Networks EMEA SDVI Rally Platform Following Successful Deployment

LONDON, SEPTEMBER 2024 - Peak Signal, a leading provider of broadcast technology consultancy and solutions, is proud to announce its selection by A+E Networks EMEA as the preferred supplier for their SDVI Rally platform. This recognition follows Peak Signal's part in the successful implementation of the Rally platform, characterised by robust solutions architecture and detailed implementation oversight.

The collaboration with A+E Networks EMEA was pivotal in replacing and consolidating several end-of-life business systems. Peak Signal's role involved an in-depth AS-IS analysis and the creation of TO BE processes aimed at streamlining and automating operations.

Key aspects of the project included:

- **Comprehensive AS-IS Analysis:** Thorough examination of all impacted business system functions, integrations, and data ownerships, ensuring a holistic understanding of the existing infrastructure. Detailed visualization of AS-IS data flows and internal/external business system integrations provided a clear picture of current operations.
- **Definition of TO BE Processes:** Identification of opportunities to streamline and automate existing business processes, enhancing operational efficiency. Development of a common data model with clear sources of truth and improvements for future workflows.
- **Vendor Selection:** Assistance in the vendor comparison and selection process, leading to the choice of SDVI Rally, which was identified as the optimal solution for A+E Networks' needs.
- **Stakeholder Engagement:** Extensive collaboration with subject matter experts across various departments to gather data using a unified framework, ensuring

comprehensive coverage of all relevant processes.

- **Standard Integration Pattern:** Development of a standardised integration pattern for metadata exchange with third parties, facilitating smoother interactions and data transfers.
- **Architectural Blueprint:** Preparation of a comprehensive architectural blueprint to guide the design and implementation phases, ensuring alignment with business goals.
- **Implementation Management:** Active involvement in managing the implementation of the SDVI Rally platform within A+E Networks, ensuring realisation of the strategic goals and successful operational deployment.

Jan-Hendrik Hein, VP of Operations at A+E Networks EMEA, commented, "The collaboration with Peak Signal has been a key strand in our operations transformation. Their expertise in understanding our requirements and their collaborative approach were crucial in the successful deployment of SDVI Rally. This partnership has ensured our strategic goals have been realised and set strong foundations in place for our future operations."

Paula Mathews, Partner at Peak Signal, added, "We are thrilled to be recognized as the professional services preferred supplier for A+E Networks EMEA's SDVI Rally platform. This acknowledgment reflects our commitment to delivering high-impact solutions and exceptional service. We look forward to continuing our support for A+E Networks and driving further success together."

Peak Signal's detailed analysis and actionable solutions have been key to the success of this project, reinforcing their reputation as a trusted provider of broadcast technology solutions.

About Peak Signal Peak Signal specialises in providing strategic, delivery, and improvement services to the media and entertainment industry. With a proven track record of successful projects, the company excels in delivering tailored solutions that enhance operational efficiency and drive business growth.

About A+E Networks EMEA At A+E Networks EMEA, we share stories that matter everywhere, anywhere. A leader in factual entertainment, our compelling, award-winning content connects with millions across the UK, Nordics, Benelux, Germany, Italy, Spain, Central and Eastern Europe, the Middle East, and Africa. Our portfolio of premium brands – The HISTORY® Channel, Crime+Investigation®, BLAZE®, and COSMO - inspire and excite viewers with hit franchises (Forged in Fire), must-see dramas (Vikings), and original commissions (The Hunt for Baltic Gold and Ross Kemp: Shipwreck Treasure Hunters). For more information, visit www.aenetworks.tv.